

CREATIVE PROBLEM SOLVING

A DIGITAL WORKSHOP BY
JEN HETZEL SILBERT & MO MCKENNA

There is a problem with traditional problem solving, which all too often becomes an unbridled exercise in finger-pointing, blame, and defensiveness, fueling a downward spiral of negative thought, behavior and action.

This “Creative Problem Solving” workshop flips traditional problem solving on its head, integrating Appreciative Inquiry, positive psychology research and the new sciences. More than harnessing your workforce’s ability to name and assess problems, you’ll learn how to arrive at solutions more swiftly, effectively and efficiently. Using a combination of experiential activities, participants will gain “GPS” tools and practices for leading creative problem solving with a focus on solutions, desired impact and results.

- Understand emerging trends in problem solving in the new sciences
- Learn and experience “reframing” for identifying root causes and outcomes in the context of solutions
- Learn the science of Appreciative Inquiry (AI) as a proven approach to problem solving
- Learn tools and tips for leading problem solving processes on teams

Offerings are available in 2 - 6 hr modules with the option of supplementary action learning check-ins to integrate workshop insights into real-world practice over time.

Jen Hetzel Silbert

Facilitator | Executive Coach | Keynote

Jen is gifted at engaging and galvanizing diverse audiences. A trailblazer in designing learning programs grounded in positive psychology, Jen brings over 20 years in strength-based facilitation, strategic planning and leadership development in Fortune 500 companies, cities, schools, and indigenous villages around the world.

Maureen (Mo) McKenna

Facilitator | Trainer | Strategy Consultant

Maureen engages collaborative approaches to strategic planning, leadership development, organizational effectiveness and large scale summits. She works in a variety of industries, in Canada and in the US, including insurance, technology, education, healthcare, government, professional associations and community agencies.

